



## THE POST RACING INCENTIVE PROGRAM

### **Post Racing Incentive Program provides ...**

- *Added value to horses who have raced in Ontario*
- *An incentive for people to buy racehorses at the end of their racing career*
- *An incentive for people to use ex-racehorses in horse sport*

### **There are two components to the Post Racing Incentive Program:**

1. An annual Post Racing Bonus for ex-racehorses competing in recognized events hosted by participating industry associations
2. Industry Sponsorship for the promotion of the Post Racing Bonus and for the tracking and verification of eligible horses

### **The 2009 Post Racing Bonus - \$20,000**

The *Ontario Quarter Horse Racing Industry Development Program* has allocated \$20,000 for bonus payments to be distributed after November 20, 2010. **The maximum payment per horse in 2010 will be \$1,500.**

Eligible horses must:

- Have raced at Ajax Downs (formerly Picov Downs)
- Compete in an event recognized by the *Quarter Horse Racing Industry Development Program*
- Earned points unique to the Post Racing Bonus (see below)
- Verify identity with the Certificate of Registration (AQHA, APHA, ApHCC, or as recognized at time of racing)

### **How are points earned?**

Points are earned by competing in an event recognized by the *Ontario Quarter Horse Racing Industry Development Program*. Participation earns points, and placing first, second or third earns more points. To earn points as a participant the horse must pass the start timer.

1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place	Show Participant
3 points	2 points	1 point	1 point



Based on this point system, the Post Racing Bonus will be divided by the total points earned to determine the value per points. Bonuses will be calculated based on:

$$\text{Total points earned} \times \text{value per point} = \text{bonus payment per horse}$$

**What are recognized events?**

The Post Racing Bonus is attached to performance and participation in the speed events of barrel racing and pole bending. In 2010, the following industry associations are participating in the Program and will host recognized events:

- Ontario Barrel Racing Association  
[www.obra.ca](http://www.obra.ca)
- National Barrel Horse Association (Ontario)  
[www.NBHACanada.com](http://www.NBHACanada.com)
- Eastern Canadian Barrel Futurities  
[www.ecbf.ca](http://www.ecbf.ca)
- Dodge Rodeo Tour  
[www.ontariorodeo.com](http://www.ontariorodeo.com)
- Ontario Rodeo Association  
[www.ORArodeo.com](http://www.ORArodeo.com)

**Claiming a Post Racing Bonus Payment**

Claims for the Post Racing Bonus must be submitted to the *Ontario Quarter Horse Racing Industry Development Program* by **November 20, 2010**. Documentation to support your claim will be required:

- Copy of Certificate of Registration (AQHA, APHA, ApHCC, or as recognized at time of racing) – recording current owner-of-record (person who will be paid)
- Evidence that the horse has raced at Ajax Downs (from AQHA records and/or official race records from Ajax Downs (formerly Picov Downs))
- A letter highlighting the events in which the horse participated

Supporting documentation must be submitted by November 20, 2010 to:

Quarter Horse Program Coordinator  
C/o Ontario Racing Commission  
10 Carlson Court, Suite 400      Phone: 416-213-0520  
Toronto, ON M9W 6L2      Fax: 416-213-7827  
Email: [qhprogram@ontarioracingcommission.ca](mailto:qhprogram@ontarioracingcommission.ca)



### ***The Role of the Industry Associations***

The Program will have a limited number of industry associations participating in 2010. Events hosted by these associations are considered recognized by the *Ontario Quarter Horse Racing Industry Development Program*. The role of the Industry Association will be to promote the Post Racing Bonus to its members, to verify, track and report on horses eligible for the Post Racing Bonus, and to provide official results for horses in recognized events. Industry associations are required to verify horses through:

- Certificate of Registration (AQHA, APHA, ApHCC, or as recognized at time of racing)
- Visual confirmation of the tattoo

Participating industry associations must provide a letter of confirmation of their willingness to participate in the program, including all the requirements for promoting the Post Racing Bonus and administrative support for verifying eligible horses. The letter of conformation must be accompanied by the association's schedule of events.

Participating industry associations are required to submit a year-end report highlighting how the Post Racing Bonus was promoted, and all official results.

*This outlines the 2010 Post Racing Incentive Program Criteria. The Ontario Racing Commission, as Program Administrator, reserves the right to alter criteria for future years.*